

NINETY- FOURTH ANNUAL MEETING

THE PENNSYLVANIA RADIOLOGICAL SOCIETY

THE EXPERTS DISCUSS:

CRITICAL ISSUES WHICH AFFECT RADIOLOGY IN PENNSYLVANIA AND NATIONWIDE

OCTOBER 29-31, 2009 — Ritz Carlton Hotel, Philadelphia, Pennsylvania

Continuing Education Sponsored By The Pennsylvania Medical Society

" The Pennsylvania Medical Society designates this education activity for a maximum of 7.5 AMA PRA Category 1 Credit(s)TM. Physician should only claim credit commensurate with the extent of their participation in the education activity."

FRIDAY, OCTOBER 30, 2009

8:00 a.m.	Executive Committee Meeting
1:00 p.m. to 5:00 p.m.	Registration
1:00 p.m. to 5:00 p.m.	Install Scientific Exhibits
1:00 p.m.	Board of Directors Meeting

SATURDAY MORNING - OCTOBER 31, 2009

THE EXPERTS DISCUSS: STRATEGIC ISSUES CONFRONTING YOUR RADIOLOGY PRACTICES

MODERATOR: Robert S. Pyatt, Jr., MD, FACR

8:00 a.m.	Welcome Irving Ehrlich, MD, FACR President, The Pennsylvania Radiological Society CME Introductions Robert S. Pyatt, Jr., MD, FACR, Program Chair
8:00 a.m.	<i>"Hot Topics facing Radiologists and Radiation Oncologists Across the Nation"</i> Terrell Frey, MD, FACR, Vice President Elect, ACR
8:30 a.m.	<i>"Coding and Compliance: How Do You Think You Fair?"</i> Richard Duszak, MD, FACR, Vice Chair, ACR Commission on Economics
9:15 a.m.	<i>"The Status of Healthcare Reform and Issues Affecting Radiology/ Radiation Oncology"</i> Ted Burnes, Director RADPAC
9:45 a.m.	Coffee Break
10:00 a.m.	<i>"ACR National Quality Data Registries: GRID, NRDR, NMD, NOPR, and more – the Key to our Future"</i> Laura Coombs, Director, Data Registries, ACR

- 10:30 a.m. ***“Breast Specific Gamma Imaging/Molecular Breast Imaging”***
Lillian Stern, MD Clinical Assistant Professor, Jefferson Medical College
- 11:15 a.m. ***“Patient Safety and Radiology Errors in Pennsylvania”***
John Clarke, MD, Clinical Director, Pennsylvania Patient Safety Authority
- 11:45 a.m. Questions and Answers for all morning speakers
- 11:55 a.m. Annual Business Meeting
- 12:00 p.m. Lunch for Attendees
“Tips for Negotiating and Renegotiating Your Radiologist Exclusive Contract”
Todd A Rodriguez, Attorney, Fox Rothschild LLP

SATURDAY AFTERNOON - OCTOBER 31, 2009

CHALLENGES STRATEGIC ISSUES CONFRONTING YOUR PRACTICE
MODERATOR: Robert S. Pyatt, Jr., MD, FACR

- 1:00 p.m. ***“Case Studies in Alleged Fraud and Abuse: Don’t Try This at Home”***
Richard Duszak, MD, FACR, Vice Chair, ACR Commission on Economics
- 1:45 p.m. ***“The Radiology Report of the Future”*** (Based on the 2008 JACR article)
Curt Langlotz, MD, Associate Professor & Vice Chair Radiology,
University of Pennsylvania
- 2:30 p.m. Coffee Break
- 2:45 p.m. ***“Future Shocks to the Practice of Radiology”***
Frank Lexa, MD, MBA, FACR Clinical Professor of Radiology, University of Pennsylvania
Health System
- 3:30 p.m. ***“Top Issues Facing Radiology Residents in Pittsburgh, Philadelphia, and Central Pennsylvania”***
Eric Faerber MD, FACR Professor, Pediatrics Dept, Radiology, Drexel
University College of Medicine
- 4:15 p.m. Panel discussion and Q & A
- 4:30 p.m. Adjournment

SATURDAY EVENING – OCTOBER 31, 2009

- 6:00 p.m. Reception: Cocktails and Hors d'oeuvres
- 7:00 p.m. Honoring - John W. Breckenridge, MD, FACR
Honored Lecturer: David C. Levin, MD, FACR
“Radiology’s Future – We Have Met the Enemy and HE IS?”
- 7:30 p.m. President's Banquet (Black tie optional)
A TICKET IS REQUIRED
- 8:30 p.m. Award Presentations
 - Scientific Exhibits
 - Installation of New President
 - Inaugural Address by Melvin Deutsch, MD, FACR

OBJECTIVES:

At the conclusion of this learning activity, the participant should be able to:

- Identify & assess potential coding errors and integrate compliance awareness into practice behavior.
- Discuss healthcare reform issues regarding radiology and radiation oncology and how to become involved in reform
- Identify major trends in national quality data registries and register with the ACR registry
- Evaluate breast gamma/molecular imaging and improve complimentary studies
- Increase patient safety with protocols and team effort from departments involved.
- Discuss radiology errors in PA and explore change with physicians to decrease errors
- Act on issues regarding the future of radiology reports
- Assess actual cases and show how to avoid fraud and abuse.
- List future issues in radiology and how radiologist can develop indicators for monitoring and managing
- Implement changes addressing future radiology issues and how to identify them and introduce protocols to handle them.
- Discuss and debate the current legal issues associated with exclusive contracts and what radiologist should be concerned with.
- Identify what is up for discussion and what is not able to be negotiated with contract issues

TARGET AUDIENCE:

Radiologist and Radiation Oncologist

ACCREDITATION STATEMENT

This activity has been planned and implemented in accordance with the Essentials Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of the Pennsylvania Medical Society and The Pennsylvania Radiological Society. The Pennsylvania Medical Society is accredited by the ACCME to provide continuing medical education for physicians.

FACULTY DISCLOSURE STATEMENT

Faculty and all others who have the ability to control the content of continuing medical education activities sponsored by the Pennsylvania Medical Society are expected to disclose to the audience whether they do or do not have any real or apparent conflict(s) of interest related to the content of their presentation(s).

ACCOMMODATIONS

A reserved block of rooms has been confirmed at the Ritz Carlton Hotel for Course attendees, October 29-31 at special meeting rate: **Single/Double Occupancy: Run of House \$339.00 plus all applicable taxes.**

To make your room reservations, please call the Ritz Carlton Hotel directly at (800) 241-3333 and specify that you are attending the Pennsylvania Radiological Society Annual Meeting. **Deadline for reservations is September 30, 2009.**

Annual Meeting Registration Form - Clip or Duplicate

The Pennsylvania Radiological Society

OCTOBER 29- 31, 2009

Ritz Carlton Hotel, Philadelphia, Pennsylvania

All badges and programs are to be picked up at the PRS Registration Desk.
Please return registration form before Monday, October 5, 2009.

Please Print

NAME: _____ TITLE: _____

SPOUSE (or accompanying person): _____

CHILDREN: _____ AGE(s) _____

MAILING ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE (BUSINESS) _____ (HOME) _____ FAX _____

E-MAIL: _____

Member (No registration fee for members or if membership is pending.)

Non-Member (\$100.00 registration fee for non-member.)

Resident and Students (No registration fee if attendance is approved by Department or Program Director.)

I hereby certify that the above is a resident/student in my training program. Signature: _____

Speaker Exhibitor Guest Commercial Representative

Company _____

I (We) plan to attend the Banquet on Saturday evening, October 31, 2009. (Banquet tickets \$60.00/person.)

_____ Number of persons attending Banquet.

Indicate entrée preference: BEEF CHICKEN FISH

TO REGISTER: Mail your completed registration form along with your check payable to:

THE PENNSYLVANIA RADIOLOGICAL SOCIETY

101 West Broad Street

Suite 614

Hazleton, PA 18201

Phone: (570) 501-9665 Fax: (570) 450-0863

