

*F.R.D.S. NOVEMBER 14, 2008*

8:00 a.m. Executive Committee Meeting  
1:00 p.m. to 5:00 p.m. Registration  
1:00 p.m. to 5:00 p.m. Install Scientific Exhibits  
1:00 p.m. Board of Directors Meeting

*SATURDAY MORNING - NOVEMBER 15, 2008*

**THE EXPERTS DISCUSS: STRATEGIC ISSUES CONFRONTING YOUR  
RADIOLOGY PRACTICES**

**MODERATOR: Robert S. Pyatt, Jr., MD, FACR**

8:00 a.m. Welcome  
Richard N. Taxin, MD, FACR  
President, The Pennsylvania Radiological Society  
CME Introductions  
Robert S. Pyatt, Jr., MD, FACR, Program Chair

8:00 a.m. *"Update on Issues Challenging Radiology & Radiation Oncology Across the Nation"*  
James Thrall, MD, FACR, Chairman, BOC, ACR

8:30 a.m. *"Radiology Commoditization: Creativity or Catastrophe?"*  
James Borgstede, MD, FACR

9:15 a.m. *"The Radiological/Political Implications of the New President and Congress"*  
Ted Burnes, RADPAC

9:45 a.m. Coffee Break

10:00 a.m. *"Issues Facing the ABR"*  
James Borgstede, MD, FACR  
R. Nick Bryan, MD, PhD, FACR

10:30 a.m. *"The State of the State of Medicine in Pennsylvania: A Critical Update on the Vital Signs"*  
Roger Mecum, Executive VP, Pennsylvania Medical Society

11:15 a.m. *"The Changing Relationships Between Hospitals and Radiologist"* (based on two articles in  
*Radiology, recently*)  
James Thrall, MD, FACR  
Chief, Radiology Services, Massachusetts General Hospital

11:45 a.m. Final Questions and Answers for all morning speakers

11:55 a.m. Annual Business Meeting

12:00 p.m. Lunch for Attendees  
*"Observations/Comments on the 2008 Presidential/Congressional Election"* (Requested, not yet confirmed)  
Arlen Spector, US Senate (pending)

Backup Speakers

*“Update on Image Gently Campaign”*

Eric Faerber, MD

*“TBA”*

Larry Muroff, MD, FACR

*SATURDAY AFTERNOON - NOVEMBER 15, 2008*

**CHALLENGES STRATEGIC ISSUES CONFRONTING YOUR PRACTICE**  
**MODERATOR: Robert S. Pyatt, Jr., MD, FACR**

- 1:00 p.m.                    “Challenges Facing Radiology: Is Chicken Little Correct?”  
                                  Larry Muroff, MD, FACR
- 1:45 p.m.                    “21<sup>st</sup> Century Challenges to the Practice of Radiology”  
                                  Frank Lexa, MD, MBA, FACR
- 2:30 p.m.                    Coffee Break
- 2:45 p.m.                    “How to Deal with IV Contrast Emergencies”  
                                  Laurence Needleman, MD, FACR
- 3:30 p.m.                    “Strategic Business Planning for Radiologist”  
                                  Frank Lexa, MD, MBA, FACR
- 4:15 p.m.                    Panel discussion and Q & A
- 4:30 p.m.                    Adjournment

*SATURDAY EVENING - NOVEMBER 15, 2008*

- 6:00 p.m.                    Reception: Cocktails and Hors d'oeuvres
- 7:00 p.m.                    Honoring - *R. Nick Bryan MD, PhD, FACR*  
                                  **Honored Lecturer: Larry Muroff, MD, FACR**  
                                  **“Would Disney Run Your Practice Better Than You Do?”**
- 7:30 p.m.                    President's Banquet (Black tie optional)  
                                  **A TICKET IS REQUIRED**
- 8:30 p.m.                    Award Presentations
- Scientific Exhibits
  - Installation of New President
  - Inaugural Address by Irving Ehrlich, MD, FACR

**OBJECTIVES:**

At the conclusion of this learning activity, the participant should be able to:

1. Improve patient safety in management of contrast reactions
2. Implement processes to reduce patient risk
3. Describe major trends in radiology and Pennsylvania medicine
4. Incorporate new ideas into better practice management
5. Increase patient satisfaction and radiology quality
6. Delineate issues facing the ABR, residency training, and MOC
7. Create strategies to deal with commoditization

**ACCREDITATION STATEMENT**

This activity has been planned and implemented in accordance with the Essentials and Standards of the Pennsylvania Medical Society through the joint sponsorship of the Chambersburg Hospital and The Pennsylvania Radiological Society. The Chambersburg Hospital is accredited by the Pennsylvania Medical Society to provide continuing medical education for physicians.

**FACULTY DISCLOSURE STATEMENT**

All faculty participating in continuing medical education programs sponsored by the Chambersburg Hospital are expected to disclose to the program audience any real or apparent conflict(s) of interest related to the content of their presentation. In addition, the faculty will disclose any off label or inappropriate uses of pharmaceuticals or medical devices. The results of research will also be disclosed, if appropriate.

**ACCOMMODATIONS**

A reserved block of rooms has been confirmed at the Ritz Carlton Hotel for Course attendees, November 14-16 at special meeting rate: **Single/Double Occupancy: Run of House \$309.00 plus all applicable taxes.**

To make your room reservations, please call the Ritz Carlton Hotel directly at (800) 241-3333 and specify that you are attending the Pennsylvania Radiological Society Annual Meeting. **Deadline for reservations is October 6, 2008.**

# Annual Meeting Registration Form - Clip or Duplicate

The Pennsylvania Radiological Society

NOVEMBER 14- 16, 2008

Ritz Carlton Hotel, Philadelphia, Pennsylvania

All badges and programs are to be picked up at the PRS Registration Desk.

Please return registration form before Monday, October 6, 2008.

*Please Print*

NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_

SPOUSE (or accompanying person): \_\_\_\_\_

CHILDREN: \_\_\_\_\_ AGE(s) \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE (BUSINESS) \_\_\_\_\_ (HOME) \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Member (No registration fee for members or if membership is pending.)

Non-Member (\$100.00 registration fee for non-member.)

Resident and Students (No registration fee if attendance is approved by Department or Program Director.)

I hereby certify that the above is a resident/student in my training program. Signature: \_\_\_\_\_

Speaker     Exhibitor     Guest     Commercial Representative

Company \_\_\_\_\_

I (We) plan to attend the Banquet on Saturday evening, NOVEMBER 15, 2008. (Banquet tickets \$60.00/person.)

\_\_\_\_\_ Number of persons attending Banquet.

Indicate entrée preference:     BEEF     CHICKEN     FISH

**TO REGISTER:** Mail your completed registration form along with your check payable to:

**THE PENNSYLVANIA RADIOLOGICAL SOCIETY**

101 West Broad Street

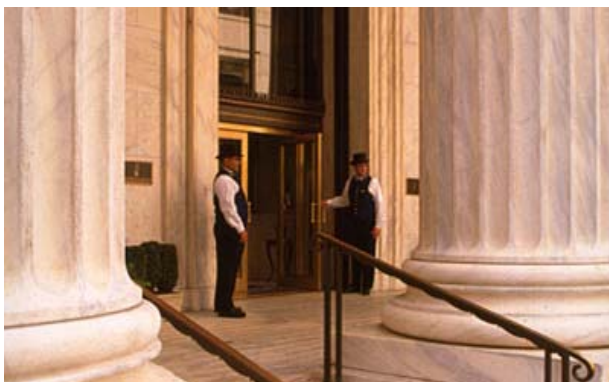
Suite 614

Hazleton, PA 18201

Phone: (570) 501-9665    Fax: (570) 450-0863

**PENNSYLVANIA RADIOLOGICAL SOCIETY**  
**101 West Broad Street**  
**Suite 614**  
**Hazleton, Pennsylvania 18201**

**IMPORTANT INFORMATION ENCLOSED**  
**PENNSYLVANIA RADIOLOGICAL SOCIETY**  
**93rd ANNUAL MEETING**  
**TO BE HELD IN PHILADELPHIA**  
**NOVEMBER 14-16, 2008**



**NINETY - THIRD**  
**ANNUAL MEETING**  
**NOVEMBER 14-16, 2008**

**NINETY- THIRD ANNUAL MEETING**  
**THE PENNSYLVANIA RADIOLOGICAL SOCIETY**

*THE EXPERTS DISCUSS:*

*CRITICAL ISSUES WHICH AFFECT RADIOLOGY IN PENNSYLVANIA AND  
NATIONWIDE*

**NOVEMBER 14-16, 2008**

**Ritz Carlton Hotel  
Philadelphia, Pennsylvania**



**Continuing Education Sponsored By The Chambersburg Hospital**

*"This activity has been planned and implemented in accordance with the Essentials and Standards of the Pennsylvania Medical Society through the joint sponsorship of the Chambersburg Hospital and The Pennsylvania Radiological Society. Chambersburg Hospital designates this continuing medical education activity for seven and one half (7.5) credit hours of Category 1 of the Physicians Recognition Award of the American Medical Association and the Pennsylvania Medical Society membership requirement. Each physician should claim only those hours of credit that he/she actually spent in the education activity."*